

**MARCH 24 – 26, 2026 . FONTAINEBLEAU HOTEL, MIAMI BEACH**

# FA MIA MI 20 26!

**FA.**  
FINTECH  
AMERICAS

**Sponsorship  
Prospectus**

**Dear Prospective Sponsor,**

We are thrilled to introduce the Fintech Americas Miami 2026! Sponsorship opportunities for your esteemed consideration.

After a record-breaking 2025 edition — with over 1,400 senior leaders from 36 countries, including top executives from banks, insurance companies, cooperatives, and fintechs — Fintech Americas once again proved why it's the region's must-attend event.

Over three high-energy days in Miami, it delivered what no other event in Latin America can match: cutting-edge insights, meaningful business connections, and a vibrant community of change-makers shaping the future of financial services.

**Key Themes for Fintech Americas Miami 2026!**

- **AI-Powered Transformation:** How AI, machine learning, and cybersecurity are driving a smarter, faster, and safer financial ecosystem.
- **Next-Gen Infrastructure:** Reinventing payments, credit, and core systems for agility, scalability, and performance.
- **The Empowered Customer:** New behaviors, new expectations — and how to build trust in an era of hyper-personalization.
- **Leadership that Breaks Barriers:** Cultivating bold leadership, resilient culture, and talent that thrives through change.
- **Compliance for the New Era:** Staying ahead in a rapidly shifting regulatory environment across diverse jurisdictions.
- **The Future of Finance:** From open banking to neobanks, from embedded finance to Web3 — where innovation meets opportunity.
- **Inclusion as Strategy:** How technology is unlocking financial access and empowering underserved populations across the region.

These themes and more will come to life on our world-class stages, through thought-provoking keynotes, panel discussions, showcases, and curated networking spaces.

Fintech Americas Miami! wouldn't be what it is without the visionary sponsors who bring the energy, ideas, and solutions that move the industry forward. We're thrilled to welcome you to be part of the 2026 edition — happening March 24–26 at the iconic Fontainebleau Hotel in Miami Beach.

Let's co-create high-impact activations that put your brand at the center of the conversation and connect you with the decision-makers who matter most. Your success is our success — and together, we can build something extraordinary.

Thank you for considering sponsorship of Fintech Americas Miami 2026! We're excited about the possibility of partnering with you and are here to explore any ideas, questions, or custom opportunities you may have.

Warm regards,



A stylized, handwritten signature in black ink, appearing to read 'Maria Mancuso'.

**Maria Mancuso**  
President  
Fintech Americas

# 2025 AT A GLANCE

**+1,400**  
REGISTRANTS

**26.74%**

Banks & FIs

**3.51%**

Credit Union

**2.44%**

Insurance

**14.34%**

Fintech

**38.14%**

Technology Companies

**7.81%**

Consulting & Legal

**0.14%**

Retail & E-Commerce

**1.15%**

Regulators, Government

**2.01%**

Media

**3.72%**

Other (independent, education)

## Countries by Distribution

**36** COUNTRIES

### South America

Argentina, Brazil, Chile, Uruguay, Paraguay

**23.9%**

### EEUU

**22.91%**

### Andean region

Colombia, Ecuador, Peru, Bolivia, Venezuela

**20.37%**

### Central America

El Salvador, Costa Rica, Guatemala, Honduras, Nicaragua, Panama

**15.21%**

### Mexico

**11.53%**

### Others

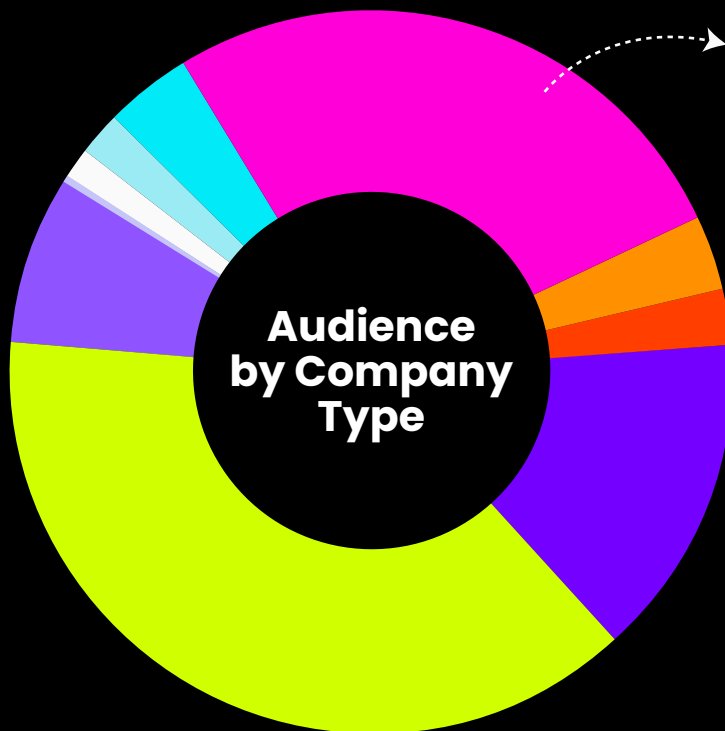
Andorra, Canada, Estonia, France, Italy, Malaysia, Portugal, Spain, Switzerland, United Kingdom

**3.89%**

### Caribbean

Dominican Republic, Puerto Rico, Jamaica, Antigua and Barbuda

**2.19%**

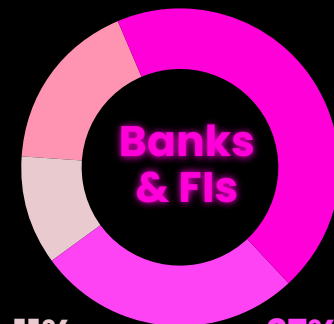


**17.5%**

CEOs

**44.5%**

C-Level



11%

Others

27%

Manager

## Audience by Sector

**456**

Banks, FIs, Credit Union,  
Insurance Executives

**228**

Unique Banks, FIs, Credit  
Unions, Insurance Cos.

**141**

Unique Fintechs

**200**

SPEAKERS

**100**

SESSIONS

**71**

PARTNERS

## SOME OF THE INSTITUTIONS THAT PARTICIPATED IN THE CONFERENCE

BBVA

Bci

Santander

Ficohsa

BCP

BANTRAB

Banco Azteca

NaranjaX

BanBajío

Digital Lab

DAVIVIENDA

Daquilema  
Cooperativa de Ahorro y Crédito

Mercantil Santa Cruz  
Puedes

Galicia

Banco ECONOMICO

BANCO COLUMBIA

Banco Bolivariano

Banco Finandina

BANCO DE LOJA  
SIEMPRE SEGURO Y NUESTRO

BANCOLDEx  
PROMUEVE EL DESARROLLO EMPRESARIAL

Banca 15  
El Banco de los que crecen

Grameen  
Costa Rica

Banco de Occidente

SUPERVIELLE

Banco PYME  
Ecofuturo

Bancolombia

BancoEstado  
desde 1855

BANORTE

BANCO PICHINCHA

Scotia

Macro

Banistmo

citi

HSBC

ICBC

BNB  
Banco Nacional de Bolivia

Terrabank

bind

BICE

ueno

Nequi

BANORTE

Solidario  
conmigo

Banco Falabella

btgpactual

CS  
AHORRO Y CRÉDITO

Banco Provincia

autofácil

Approbe

serfinsa  
Tecnología en pagos digitales

Produbanco  
Grupo Promerica

BANCARIBE

BANCO GANADERO

COOPEUCH

BANCO UNION S.A.  
El Banco de los Bolivianos

BANCO security

CONFIA

caja  
arequipa

Bancoagrícola

Banco Atlántida

trasa

FINSUS

Banesco

banco del austro

J.P.Morgan

Serfinanza

Openbank  
Grupo Santander

Itaú

FINANCIERA  
PARAGUAYO - JAPONESA  
SOCIEDAD ANONIMA

Qik  
banco digital

Bancolombia

Biess  
el banco que cumple tus sueños

Banco Guayaquil

MODU

nexa

Banco de Bogotá

# A BIG THANKS TO ALL OUR SPONSORS

## The Infinity & Delta Stage Partner



## The Championship Experience Partner



## The Fintalks Partner



## The Double Helix Stage Partner



## The Editorial Partner



## Financial Innovators Awards Partner



## Leadertrack Knowledge Partner



## The Experts



## The Thought Leaders



## Platinum Partners



## Gold Partners



## Silver Partners



## The Academic Partner



## Bronze Partners



## Petri Dish Partners



### Insure Partner



### Femtech Partners



### Networking Partners



## Associations Partners



## Media Partners



## Other Partners



# TABLE OF CONTENTS

## Thought Leadership



The Infinity Keynote Stage

The Sequence Stage

The Double Helix Stage

The Delta Stage

The Editorial

The Voice (Podcast)

The Banking Awards

The Fintech Awards

The Artificial Intelligence Expert

The Digital Payments Expert

The Identity, KYC y Fraud Expert

The Technology & Infrastructure Expert

Open Finance, Open Banking  
& Neobanks Expert

Digital Banking Expert

The New Consumer Expert

The Cybersecurity & Risk Expert

The Financial Inclusion Expert

The Power Panel Leader / Fireside Chat

## The Experiences



The VIP Cocktail

The VIP Lunch

The Party at LIV Nightclub 1st night

The Party at LIV Nightclub 2nd night

FEMTech Americas

## Destinations of Interest



The Registration

The Plaza

The Networking

The VIP Section

## The Gourmet Experience



The Good Morning

The Coffee Bar

The Grab & Go

The Hydration Stations

## Branding



The Swag

The Pens & Notebooks

The Wi-Fi

The Super Charger

## Exhibit Space & Meeting Rooms



Floorplan

The Private Meeting Room

Large Booth

Medium Booth

Small close to Plaza Booth

Small peripheral Booth

Petri Dish Package



# THOUGHT LEADERSHIP SPONSORSHIPS



Fintech Americas operates on the principle that delivering maximum value to our attendees also maximizes value for our sponsors. If you're considering a Thought Leadership package, please consider the following criteria:

- **Speaker Level:** We strongly favor C-Level speakers and those with substantial expertise and hands-on experience.
- **Content Quality:** We prioritize content that offers fresh insights or data, rather than a direct pitch for your product or service.
- **Please be aware:** The Fintech Americas Program Development Team retains the right to approve all speakers and sessions.



# THE EXPERIENCES SPONSORSHIPS



An experience sponsorship at Fintech Americas offers a unique opportunity to create memorable interactions with attendees. By designing immersive experiences, you can deeply engage participants, leaving a lasting impression of your brand. This approach goes beyond traditional advertising, fostering genuine connections and building relationships. Moreover, it positions your brand as innovative and customer-centric, setting you apart from competitors.



# DESTINATIONS OF INTEREST SPONSORSHIPS



By sponsoring key destinations or networking areas, you position your brand at the heart of attendee engagement and interaction. This strategic placement fosters positive associations with memorable experiences and valuable connections made during the event. Attendees will associate your brand with the convenience, excitement, or relaxation provided by these sponsored spaces, enhancing brand affinity. Additionally, it offers continuous exposure as attendees frequent these areas throughout the conference, reinforcing brand recall.



# THE GOURMET EXPERIENCE SPONSORSHIPS



Supporting a food experience offers a delightful and memorable way to engage attendees. Food has the power to create shared moments and conversations, enhancing networking opportunities and fostering connections among participants. By sponsoring a food experience, you're not only satisfying attendees' appetites but also associating your brand with positive emotions and hospitality. It's a unique way to showcase your company's values, creativity, and commitment to enhancing attendee experience.



# BRANDING SPONSORSHIPS



Having your brand on items at a conference amplifies your visibility and leaves a lasting impression on attendees. Every time someone uses or sees the branded item, it serves as a reminder of your company, reinforcing brand recognition and recall. These items act as mobile advertisements, extending your reach beyond the conference venue. Whether it's a pen, tote bag, or Put swag, branded items offer practical value to attendees, increasing the likelihood of them keeping and using them long after the conference ends. It's a cost-effective way to enhance your brand's presence, foster goodwill, and create a tangible connection with potential customers.



# EXHIBIT SPACE & MEETING ROOMS



Whether you're looking to maximize your footprint with a larger booth or seeking the perfect location to ensure optimal visibility and engagement, we've got you covered on the Exhibit Floor. Our comprehensive approach to booth placement and setup is designed to cater to your specific needs and objectives.

Our turnkey booth solution provides a hassle-free experience, handling all the details from setup to teardown, so you can focus on making meaningful connections and showcasing your brand effectively. Plus, our transparent pricing ensures there are no hidden costs, giving you peace of mind as you plan your presence on the Exhibit Floor.



# THE FLOORPLAN



1

**KEYNOTE  
STAGE**

2

**THE DELTA  
STAGE**

3

**THE DOUBLE  
HELIX STAGE**

4

**SEQUENCE  
STAGE**



# BOOTH SIZES



## LARGE

Includes PLATINUM LEVEL  
Branding Amenities

5m



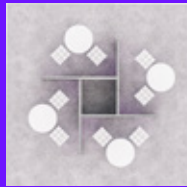
## MEDIUM

Includes GOLD LEVEL  
Branding Amenities

3m

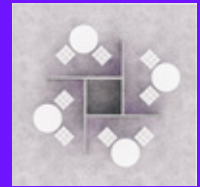


## SMALL CLOSER TO PLAZA



Includes SILVER LEVEL Branding Amenities

## SMALL PERIPHERAL



Includes BRONZE LEVEL Branding Amenities



## FINTECH AREA - PETRI DISH



Includes FINTECH LEVEL Branding Amenities



FINTECH  
AMERICAS

## Any Questions?

### **NADIA GONZALEZ**

Sales Manager

*nadia@fintechamericas.co*

**BOOK A MEETING >**

### **MARIA MANCUSO**

President

*maria@fintechamericas.co*

**BOOK A MEETING >**

# MIAMI 2026!